# Ready, Set, Engage! Motivating People To Peak Performance

# Project Conference 2018

■ Myth #1: People are motivated by money only.



• Myth #2: You have to be outgoing be a dynamic extrovert blessed with stunning charisma to move people to their peak performance.





• Myth #3: When people do not work to their full potential, it is a motivational problem.



Myth #4: If you can't say anything nice to a person, don't say anything at all.



 Myth #5: Motivation only comes from outside inspiration and leadership.



## Celebrate What You Want To See More Of!

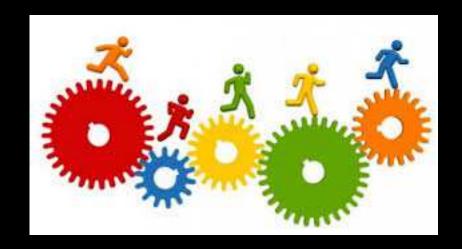
- Law of Effect.
- Do not take people for granted.
- Feedback, feedback!
- Develop a "FitBit" Culture.



## Ready, Set,

## Engage!

"Human Nature has been sold short...[humans have] a higher nature which includes the need for meaningful work, for responsibility, for creativeness, for being fair and just, for doing what is worthwhile and for preferring to do it well." Abraham Maslow



Employee engagement is a workplace approach designed to ensure that employees are committed to their organization's goals and values, motivated to contribute to organizational success, and are able at the same time to enhance their own sense of well-being.

**\$450** billion to \$550 billion in lost productivity, according to Gallup's *State of the American Workplace* poll



Up to 70% of Workers!

The Cost of Disengaged and Disinterested Employees...



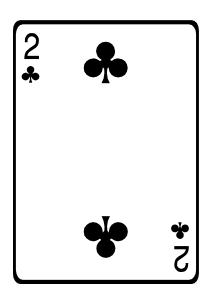
"Everybody is a genius. But if you judge a fish by its ability to climb a tree, it will live its whole life believing that it is stupid." Albert Einstein

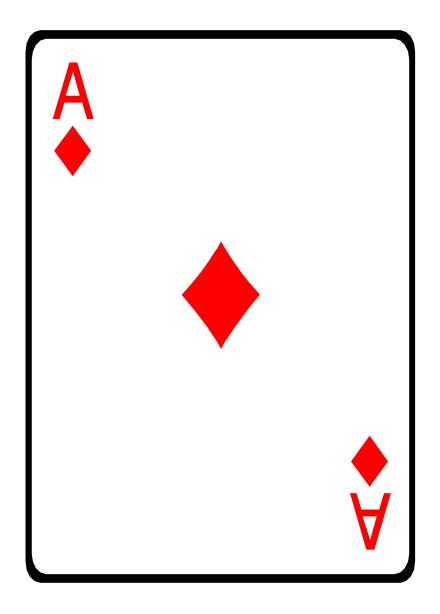


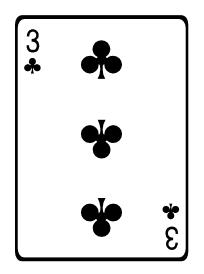
# Help People Find Their Place!

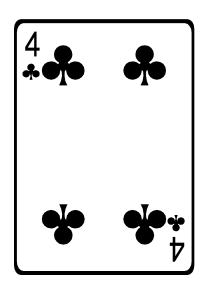
"Every person has, at birth, a greater potential than Leonardo Da Vinci ever used." Glenn Doman.

# Assess the Individual



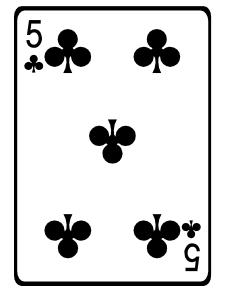


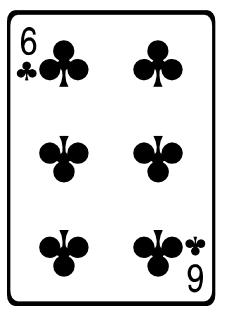




# Then make the match!

# Access the Situation.





### Engagement

- Share goals, values and responsibilities. Shared responsibility leads to shared success. Nothing succeeds like success.
- Secure the resources your team needs to succeed including time and training.
- "If you want to build a ship, don't drum up people to collect wood, but rather teach them to long for the endless immensity of the sea." Antoine de Saint-Exupery

## Engage...

- Reward creativity and initiative.
- Redefine failure.
- Listen, consider, implement.





#### Be a Coach and Mentor

- A coach is "One who instructs, trains, or guides players or performers."
- Attitude and culture of committed partnerships.
- You look to a coach to improve your performance, for straightforward feedback, for insight into how you fit into the team...all in the context of trust.
- "A coach is someone who can give correction without causing resentment." John Wooden

Authority, resources, information and accountability are the components of empowerment. If any of these are not present, there is no empowerment, only permission.

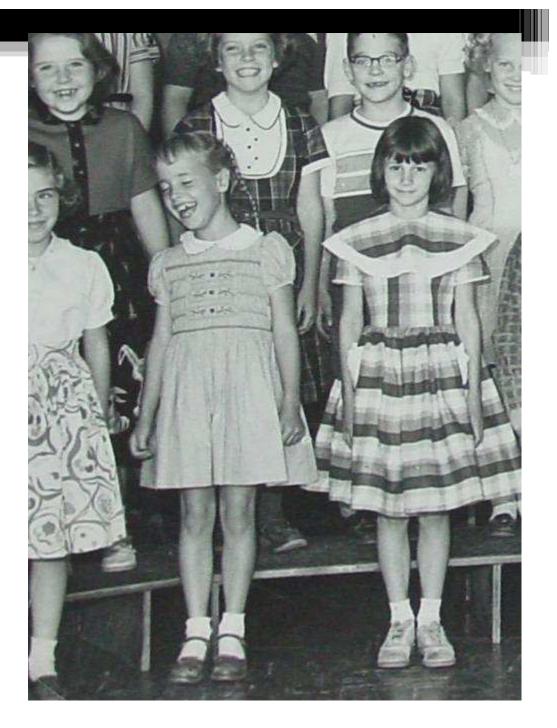
Old model: Compliance and Conformity. New model: Communication, Collaboration, Commitment.

## The Challenge of a Diverse Workforce

"Where all think alike, no one thinks much." Walter Lippmann If a person is sitting backward on a horse, why do we assume that it's the person who is backward, not the horse?"



"People who dance appear to be insane to those who can't hear the music." George Carlin



In the early part of the 20<sup>th</sup> century to motivate was to tell. In the later part of the century, to motivate was to sell. In the 21<sup>st</sup> Century...to motivate...Lead, Coach, Mentor Facilitate, Encourage,

Teach....Serve!